



8th Annual The Future of
Pharma Marketing & Sales Summit

PAST ATTENDEE LIST

The only large-scale pharma marketing conference in Canada

October 20-21, 2026

Sample Past Attendee List

COMPANY	JOB TITLE
Abbott Laboratories	Senior HCP Marketing Manager
Abbott Laboratories	Senior Brand Manager
AbbVie	Head of Corporate Affairs & Patient Engagement
AbbVie	Senior Manager, Pharmacy Marketing & Group Purchasing Organization
AbCellera Biologics	Director, Strategic Marketing
Advanz Pharma	Senior Brand Manager
Aequus Pharmaceuticals Canada	Chief Commercial Officer
Alcon	Director, Marketing, Vision Care
Alcon	Head of Market Access & Strategic Pricing
Alexion Pharmaceuticals	Head of Compliance, Canada
Alexion Pharmaceuticals	Senior Marketing Manager, Rare Diseases
ALK	Senior Innovation & Business Development Manager
Amgen	Director, Digital Transformation
Apotex	VP, Generics – Canada
Apotex	Senior Director, Enterprise Data & Analytics
Apotex	Associate Director, Marketing & Promotions
Arcutis Biotherapeutics	Director, Sales & Marketing
Astellas Pharma	Head of Sales, Commercial Head GU Oncology
Astellas Pharma	Associate Director, Commercial Division, Insights & Strategy
AstraZeneca	Director, Marketing Innovation & Digital Excellence
AstraZeneca	Director, Communications Global IT (Global Corporate Affairs)
Bausch Health Companies	Senior Product Manager, Dermatology

Sample Past Attendee List

COMPANY	JOB TITLE
Bayer	Vice President, Operations & Digital Strategy
Bayer	National Business Director, Oncology
Bayer	Marketing Director, Radiology Canada
Bayshore Specialty Rx	Director, Marketing & Digital
Becton, Dickinson and Company	Manager, Digital Marketing
Becton, Dickinson and Company	Manager, Marketing Automation
BeiGene	Marketing Director, Hematology
BeOne Medicines	Director, Marketing
BIC Pharma	Head & Senior Leader, Business & Supply Chain Operations
Biocon Limited	Head, Market Access & Pricing
BioCryst Pharmaceuticals Inc.	Director, Commercial Operations, Canada
Bio-Rad Laboratories	General Manager, Canada & Director of Sales Middle East & Africa
BMS	Marketing Director, Oncology
Boehringer Ingelheim	Brand Manager, Cardiovascular Renal Metabolism (Obesity & MASH)
Bristol-Myers Squibb Company	Product Manager
Celltrion	Stakeholder Engagement Lead
Chiesi	Head of Commercial, Canada, Global Rare Diseases, Americas Sales Operations & Management
Church & Dwight Co.	Marketing Director, OTC Drug & Women's Health Brands
Cipla Limited	Area Business Manager
Clementia Pharmaceuticals	Senior Product Manager
Daiichi Sankyo	Franchise Head
Dexcom	Senior Director, Market Access & Trade

Sample Past Attendee List

COMPANY	JOB TITLE
Dexcom	Director, Data Scientist
Dexcom	Senior Manager, Marketing Healthcare & Professional
Dr. Reddy's Laboratories	Head of Sales, Canada
Duchesnay	Director, Marketing & Sales
Eisai	Senior Brand Manager
Eli Lilly and Company	Associate Director
Eli Lilly and Company	Marketing Manager
EMD Serono	National Oncology Marketing Manager
Emergent BioSolutions	Director, Marketing
Emergent BioSolutions	Director, Sales, Trade & Commercial Operations
Empower Pharmacy	Chief Innovation Officer
Endo Pharmaceuticals	Director, Marketing
Ferring	Business Unit Director, Reproductive Medicine & Maternal Health
Ferring	Head of Marketing
Ferring	Associate Director, Commercial Operations
Fresenius Kabi	Senior Marketing Manager, Biosimilars
Galderma	Senior Director, Consumer Business Unit
Galderma	Country General Manager
Galderma	Director, Marketing, Aesthetics
Genentech	Integrated Medical Experience Lead
Gilead Sciences	Forecasting Director, Analytics
Gilead Sciences Canada	Associate Director, Marketing

Sample Past Attendee List

COMPANY	JOB TITLE
Grifols	Scientific Development Manager
GSK	Vice President, Business Unit Head, General Medicine
GSK	Director, Marketing, Chronic Obstructive Pulmonary Disease (COPD)
Haleon	Commercial Marketing Director, Canada
Hikma Pharmaceuticals	Manager, Marketing & Analytics
Ipsen	Product Manager, Oncology
Ipsen	Associate Product Manager, Rare Disease
Janssen	Digital Content & Capabilities Manager
Jazz Pharmaceuticals	Associate Director, Marketing, Hematology
Johnson & Johnson	Director, Centre for Digital Engagement
Johnson & Johnson	Director, Immunology National Sales
Kenvue	Commercial Business Unit Director
Kenvue	Senior Professional Marketing & Strategic Partner
Lilly Medicines Canada	Manager, Digital Marketing
Lundbeck	Senior Digital Engagement Specialist
Mallinckrodt Pharmaceuticals	General Manager, Canada
Medtronic	Director, Channel Optimization
Merck	Former Director of Marketing & Sales, Oncology
Merck	Associate Director, Oncology Marketing
Novartis	VP, Global Operations
Novartis	Global Commercial Director, Cell & Gene Therapies
Novartis	Director, New Product Planning

Sample Past Attendee List

COMPANY	JOB TITLE
Novavax	Executive Country Director, Canada
Novo Nordisk	Director, Communications
Novo Nordisk	Associate Marketing Director, Cardio-Renal
Novo Nordisk	Associate Director, Sales Forecasting
Otsuka Canada Pharmaceutical	Director, Marketing, Nephrology
Pendopharm	VP, General Manager
Pfizer Canada	Product Owner, Digital
Pfizer Canada	Director, Marketing Excellence
Ranbaxy Pharmaceuticals Canada	Director, Sales & Marketing, Ophthalmics
Reckitt	Manager, Hospital Marketing & Innovation
Regeneron	Associate Director, Oncology Commercial Strategy & Operations
Regeneron	Manager, Commercial Operations
Rexall	Senior Director, Brand Marketing
Roche	VP, Customer Experience & Commercial Operations
Roche	Director, Analytics, Insights & Digital Initiatives
Roche	Senior Manager, Procurement Marketing & Sales
Sandoz	Marketing & Strategy Director
Sanofi	Global Marketing Director
Sanofi	Head of Marketing, Established Products
Sanofi	Global Product Manager & Launch Strategy, Rare Diseases Marketing
Seaford Pharmaceuticals	Sales & Marketing Director
Seagan	Senior Marketing Manager

Sample Past Attendee List

COMPANY	JOB TITLE
Servier Laboratories	Director, Business Excellence
Shoppers Drug Mart	Director, Projects
Sobi	Associate Director, Marketing
Sobi	Senior Manager, Patient Programs & Market Access North America
Sumitomo Pharma Co.	Senior Vice President, General Manager, Canada
Sumitomo Pharma Co.	Director, Commercial
Sumitomo Pharma Co.	Associate Director, Marketing & Sales
Syensqo	Business Development Manager
Takeda	Product Manager, Specialty GI
Takeda	Business Intelligence Manager, Gastroenterology
Takeda Canada	Digital Health Lead, Data, Digital & Technology
Takeda Canada	Commercial Lead, Rare Disease, HAE
Takeda Pharmaceutical Company Limited	National Sales Director, Rare Disease
Takeda Pharmaceutical Company Limited	Commercial Lead, Immunology
Taro Pharmaceuticals	Director, Marketing
Taro Pharmaceuticals	Head of Specialty Business
Thermo Fisher Scientific	Supervisor, Technical Documentation
Tolmar	National Sales Director
Trudell Healthcare Solutions	Vice President & General Manager
Trudell Medical International	Director, Marketing & Communications
UCB	Business Analytics & Operational Excellence Lead
UCB	Marketing Solutions Partner, Immunology

Sample Past Attendee List

COMPANY
UCB Canada
UCB Canada
United Therapeutics
Varian Medical Systems
Vertex Pharmaceuticals
Viartis
Viartis

JOB TITLE
Business Analytics & Operational Excellence Lead
National Lead, Patient Experience
Director, Program Access Resources
Global Head of Commercialization & Organizational Readiness
Associate Director, Commercial Analytics
Associate VP, Digital Marketing
Director, Marketing, Established Brands



Secure Your Spot Now

8th Annual The Future of
Pharma Marketing &
Sales Summit

We have a limited number of speaking opportunities and they sell out quickly! Connect with our pharma marketing community of **intent-based buyers** ready to invest in your solution.

Book a call to learn how this opportunity can help you generate new leads and increase your pipeline!

E-mail: pharmasponsorship@strategyinstitute.com



UPCOMING EVENT IN THIS MARKET SEGMENT

