



7th Annual The Future of
Pharma Marketing & Sales Summit

CURRENT ATTENDEE LIST

The only large-scale pharma marketing conference in Canada

October 15 - 16, 2025

ATTENDEE LIST

COMPANY	JOB TITLE
Ad Standards	Senior Analyst, Ad Standards Clearance Services
Advancing Black Talent in Pharma (ABTiP)	President & Co-Founder
Advanz Pharma	Associate Director, Marketing
Alcon Inc.	TBC
Alcon Inc.	TBC
Alcon Inc.	Director, Marketing, Vision Care
Alexion Pharmaceuticals	Franchise Head - Hematology/Nephrology/ Transplantation - Rare Diseases - Canada
ALK Allergy solutions for life	Product Manager
AstraZeneca	Content Delivery Manager
AstraZeneca	Vaccines & Immunotherapies Marketing
AstraZeneca	Omnichannel Delivery, UK, Canada & Nordics
AstraZeneca	Digital Customer Engagement Manager, Marketing Innovation & Digital Excellence (OBU)
AstraZeneca	Franchise Head, Gyn/GU
Bang Albino Communications	General Manager
Bang Albino Communications	Senior Director, Client Services
Bang Albino Communications	Account director
Bausch Health	Manager, Digital Marketing
Baxter International Inc.	Manager, Marketing, Pharmaceuticals & Anesthesia
Bayer	Strategy Analyst
Bayer	National Business Director, Oncology
Bayer Inc.	Pharmaceutical Division Lead-Analytics & Operation
BeOne Medicines	Marketing Manager
BeOne Medicines	Director Marketing
Biogen Inc	Digital Innovation
Boehringer Ingelheim	Team Lead, Omnichannel Excellence

ATTENDEE LIST

COMPANY	JOB TITLE
Bristol-Myers Squibb	Marketing Director Oncology
Bristol-Myers Squibb	Associate Director, Customer Engagement Excellence
Celltrion Healthcare Canada Limited	National Stakeholder Engagement, Director
Chiesi Canada	Head of Commercial, Canada, Global Rare Diseases, Americas Sales Operations & Management
Clementia Pharmaceuticals Inc	Senior Product Manager
Colour Media	CEO
Compass Analytics	Co-Founder & Managing Partner
Covis Pharma	Product Manager, Copd Portfolio
CTC Medical Communications	President
Department of Medicine University of Toronto	Lead, Business and Partnership Development
Dexcom Inc	Senior Marketing Manager
Dexcom Inc	Associate Marketing Manager
Drug Intelligence Inc	Director, Research and Insights
Drug Intelligence Inc	Vice President
Drug Intelligence Inc	Director, Business Development
Endo International	Neuroscience Marketing Director,
Environics Analytics	Senior Vice President, Sales Team Leader CPG
Ferring Pharmaceuticals	Business Unit Director, Reproductive Medicine and Maternal Health
Galderma	Marketing
Galderma	Business Support Assistant
Galderma	Head, Market Access
Galderma	Country General Manager, Canada
Galderma	Director, Brand & Omnichannel, Aesthetics
Gilead	Associate Director, Marketing, HCV
GSK	SFE Manager

ATTENDEE LIST

COMPANY	JOB TITLE
GSK	Sales Force Analytics Specialist
GSK	Digital Enablement
Hikma Pharmaceuticals plc	Marketing & Analytics Manager
Johnson & Johnson	Marketing Manager (GROW)
Johnson & Johnson	Director, Centre For Digital Engagement
Johnson & Johnson	Customer Experience Manager
Johnson & Johnson	Omnichannel Capabilities Manager
Johnson & Johnson	Manager, Insight, Strategy & Ops, Market Engagement Excellence
Johnson & Johnson	Associate Marketing Manager
Loblaw Companies LTD	Product Owner/Product Manager - Digital Health Lead
Metrix	CEO
Novartis	Manager, PSP Performance Excellence
Novartis	VP Global Operations
Novartis	Kesimpta Brand Manager
Novartis	Manager, Digital Content Production Business Excellence & Execution
Novartis	Head of Omnichannel Engagement Strategy
Novo Nordisk	Associate Product Manager, Obesity
Novo Nordisk	Marketing Associate
Novo Nordisk	Program Manager
Novo Nordisk	Senior Product ManagerAssociate Product Manager
ON-Pharm United	Director, Business Development
Ossur	Marketing Manager Prosthetics
Ossur	Managing Director
Ossur	Manager, Customer Experience
Outpost379	Account Director

ATTENDEE LIST

COMPANY	JOB TITLE
PAAB	Director of Comms
Pfizer Canada	Marketing Director Internal Medicine
Pfizer Canada	Brand Manager, Inflammation & Immunology
QbD Research and Development Lab Pvt. Ltd.	Senior Marketing Executive Technical Sales
Ranbaxy Pharmaceuticals Canada	Director Specialty Business
Ranbaxy Pharmaceuticals Canada	Commercial
Ranbaxy Pharmaceuticals Canada	Senior Marketing Manager
Ranbaxy Pharmaceuticals Canada	Senior Marketing Associate
Roche	Digital Experience Manager
Roche	Director, Medical Affairs, Chapter Lead
Roche	TBC
Sanofi	Dupixent Product Manager, Dermatology
Sanofi	Product Manager - Rare Diseases
Sanofi	Senior Product Manager
Sanofi	Global Product Manager & Launch Strategy, Rare Diseases Marketing
Sanofi	Customer Marketing Lead
Sanofi	Global Communications Manager Immunology
Sanofi	Lead - User Experience Change Management

ATTENDEE LIST

COMPANY	JOB TITLE
Solarvest Bioenergy	CEO
Sumitomo Pharma	SVP, General Manager, Canada
Syneos Health Canada	Senior Planner
Syneos Health Inc	Senior Media Planner
Takeda	Data and Insights Manager
Takeda	Business Intelligence Manager Gastroenterology
Takeda	Digital Health LEad, Data, Digital and Technology
Tolmar Holdings	National Sales Director
UCB	Marketing Solutions Partner, Immunology
UCB	Marketing Solution Partner, Immunology
UCB	Head of Patient Experience
Vertex	Associate Director, Commercial Analytics & Insights
Viatrix	Marketing Director, Established Brands
Ypsomed AG	Marketing Director

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SPEAKER LINE UP

[MANY MORE](#) ↗

Our agenda is delivered by the best sales and marketing experts across the pharma industry. Not only will you get to hear from world-class speakers at the top of their game, but you also get to meet and network with them.



Naomi Pliamm
Family Physician



Rami Safi
Community Pharmacist
and Professional Affairs
Lead
**Hamilton & District
Pharmacists' Association**



Philip Baer
Rheumatologist



Lisa Mullett
Senior Vice President,
General Manager, Canada
Sumitomo Pharma



Leandra Wells
Country General Manager,
Canada
Galderma



Melanie Komadoski
Marketing Director,
Established Brands
Viatrix



Iskandar Saada
Associate Director,
Commercial Analytics &
Insights
Vertex Pharma



Nathalie Budd
Director, Medical Affairs
(Chapter Lead)
Roche Canada



Joanna Yu
Digital Health Lead, Data,
Digital & Technology
Takeda



Shawna Boynton
Director, Brand &
Omnichannel, Aesthetics
Galderma

SPEAKER LINE UP

[MANY MORE](#) ↗

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Shaima Abid

Omnichannel Delivery –
UK, Canada & Nordics
AstraZeneca



Michelle Rajpal

Digital Customer Engagement
Manager, Marketing Innovation
& Digital Excellence (OBU)
AstraZeneca



Jennifer Carroll

Director, Communications
PAAB



Linda Bourennani

Neuroscience Marketing
Director
Endo International



Natalie Domanico

Associate Director,
Marketing, HCV
Gilead



**Corrine Buchanan-
Russell**

President & Co-Founder
ABTiP



Angela Pettiapiere

Pharmaceutical Division
Lead, Analytics &
Operation
Bayer Inc.



Sarah Shaikho

National Stakeholder
Engagement, Director
**Celltrion Healthcare
Canada Limited**



Grant Larsen

Interim CEO
Solarvest Bioenergy



Rahul Rani

Digital Enablement
GSK

HOW TO REGISTER?

[REGISTER NOW](#) ↗

IN-PERSON PASS

FULL TWO-DAY ACCESS:

Take advantage of keynote sessions, panel discussions, case studies, interactive roundtables, and one week of pre-event networking via our dedicated platform.

FACE-TO-FACE NETWORKING:

Connect and build valuable relationships with our audience of thought leaders.

5-STAR TREATMENT:

Enjoy the complimentary breakfast, lunch, and cocktail reception, all within one stunning location.

EXPO HALL:

Form lasting business partnerships, test drive the latest solutions, and gather exclusive content from industry-leading experts.

SPEAKER PRESENTATIONS:

Take home PowerPoints and white papers addressing your biggest challenges.

ON-DEMAND ACCESS:

Conveniently rewatch any session for up to 3 months after the event.

EARLY BIRD EXPIRES ON SEPT 19, 2025	\$1,495
REGULAR TICKET	\$1,795

VIRTUAL PASS

TWO-DAY LIVE STREAM ACCESS:

Tune into keynote sessions, panel discussions, and case studies with real-time Q&A from the comfort of your home.

VIRTUAL NETWORKING:

Connect and build valuable relationships with our audience of thought leaders through topic message boards, interactive roundtables, and one-on-one discussions via our private messaging tool.

VIRTUAL EXPO HALL:

Form lasting business partnerships, test drive the latest solutions, and gather exclusive content from industry-leading experts.

SPEAKER PRESENTATIONS:

Take home PowerPoints and white papers addressing your biggest challenges.

ON-DEMAND ACCESS:

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EARLY BIRD EXPIRES ON SEPT 19, 2025	\$1,195
REGULAR TICKET	\$1,495

REGISTER FOR DELEGATE PASS

Contact:
Daniel Farro
Delegate Sales Associate
Email: daniel.F@strategyinstitute.com

GROUP RATES

Enhance your team collaboration, ROI, and industry presence with our existing group discounts for groups of 3+.

Speak with Daniel about our best rates:

Email: daniel.F@strategyinstitute.com

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